February 23, 2012

NDDOT to hold Third Annual ND Teen Drivers Traffic Safety Contest

The North Dakota Department of Transportation (NDDOT), AAA North Dakota and the North Dakota Safety Council (NDSC) are pleased to announce the ND Teen Drivers Traffic Safety Contest will return for a third consecutive year. This contest gives North Dakota teens the opportunity to learn about and promote traffic safety in their school and community. As an added bonus, contestants are eligible to win up to \$750.

"The NDDOT strives to make the roads in North Dakota as safe as possible," said NDDOT Safety Director Mark Nelson. "The ND Teen Drivers Traffic Safety Contest has been a valuable tool to bring focus to such an important issue. The NDDOT was excited to see over 100 entries for last year's contest and we look forward to having another successful turnout this year."

Any student, ages 14 to 19, enrolled at a North Dakota middle school or high school is eligible to enter. Students will be asked to develop a 30-second traffic safety video **or** design a traffic safety billboard focusing on distracted driving, underage drinking and driving, or seat belt use. Students may work individually, or in a group of up to five students.

"AAA is committed to giving teens every possible opportunity to become safe, responsible drivers," said Gene LaDoucer, AAA North Dakota spokesman. "It is crucial for teens to learn good driving habits early on as it sets a good tone for the rest of their life. The ND Teen Drivers Traffic Safety Contest is a fantastic way to allow teens to focus on various safety issues they will inevitably face while behind the wheel."

The NDDOT, AAA North Dakota and the NDSC are working in partnership to sponsor this year's contest. Contest information and guidelines are available at www.NDTeenDrivers.com or www.NDTeenDrivers.com.

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North Dakota Department of Transportation

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